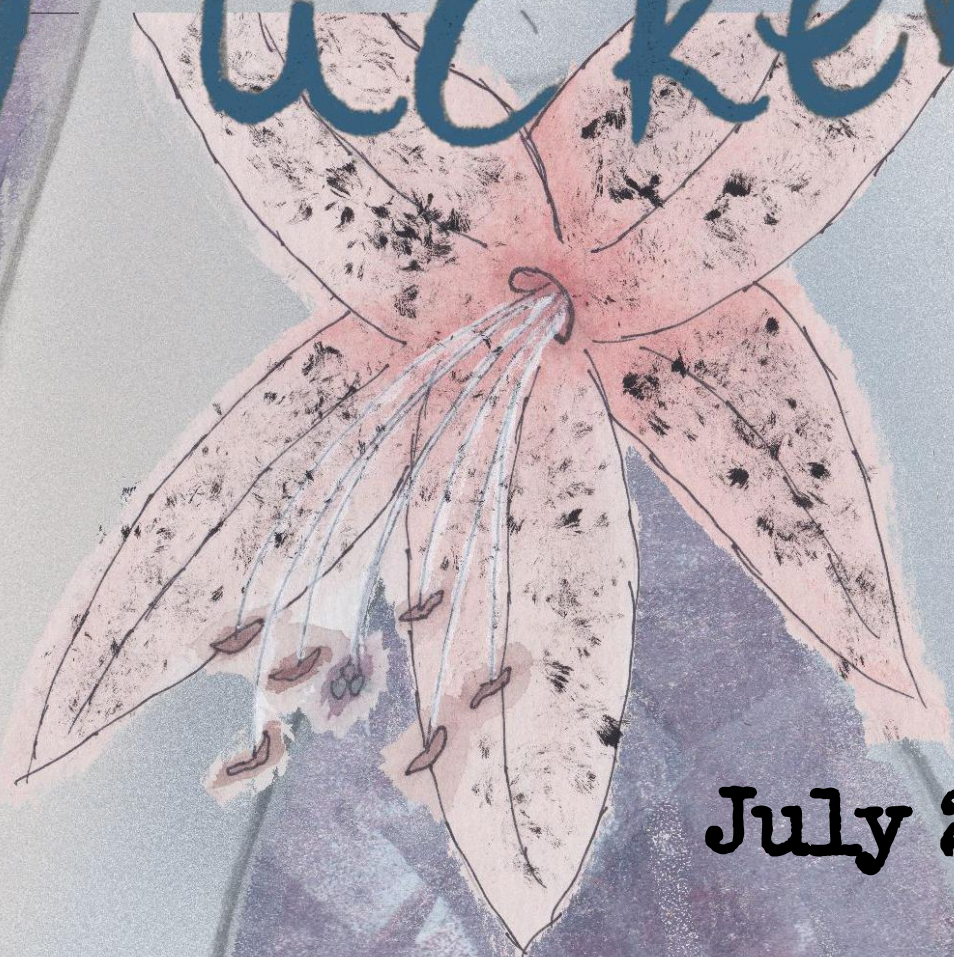


That Plant Fucker



July 2020

may also want to offer a funding arrangement that its local subsidiaries can tap into of which more shortly.

For the local subsidiary, the requirements differ. It needs to manage its local stakeholder relationships and Community Involvement while also supporting the overall group-wide strategy. It will need trained personnel to do this and may also need to implement its part of any multinational flagship program(s). The subsidiary will also need a budget for Corporate Giving and other local projects, depending on the market (as well as having the right processes in place, such as having a Community Investment decision-making body).

This means that neither the head office nor the local subsidiary should have sole control of a company's Community Investment budget. Each side needs to understand its role and recognize its limits. This will vary depending on the culture of the organization: does the head office rule by 'command and control' or is there a more collaborative process between the business areas? It will also depend on the need for local community relationships: the stronger the involvement required, the greater the local autonomy should be.

~~So funding success~~

For the head office, consider whether to co-fund any community programs with your local businesses. This is particularly useful if you have identified a community flagship program or theme that you want to see implemented.

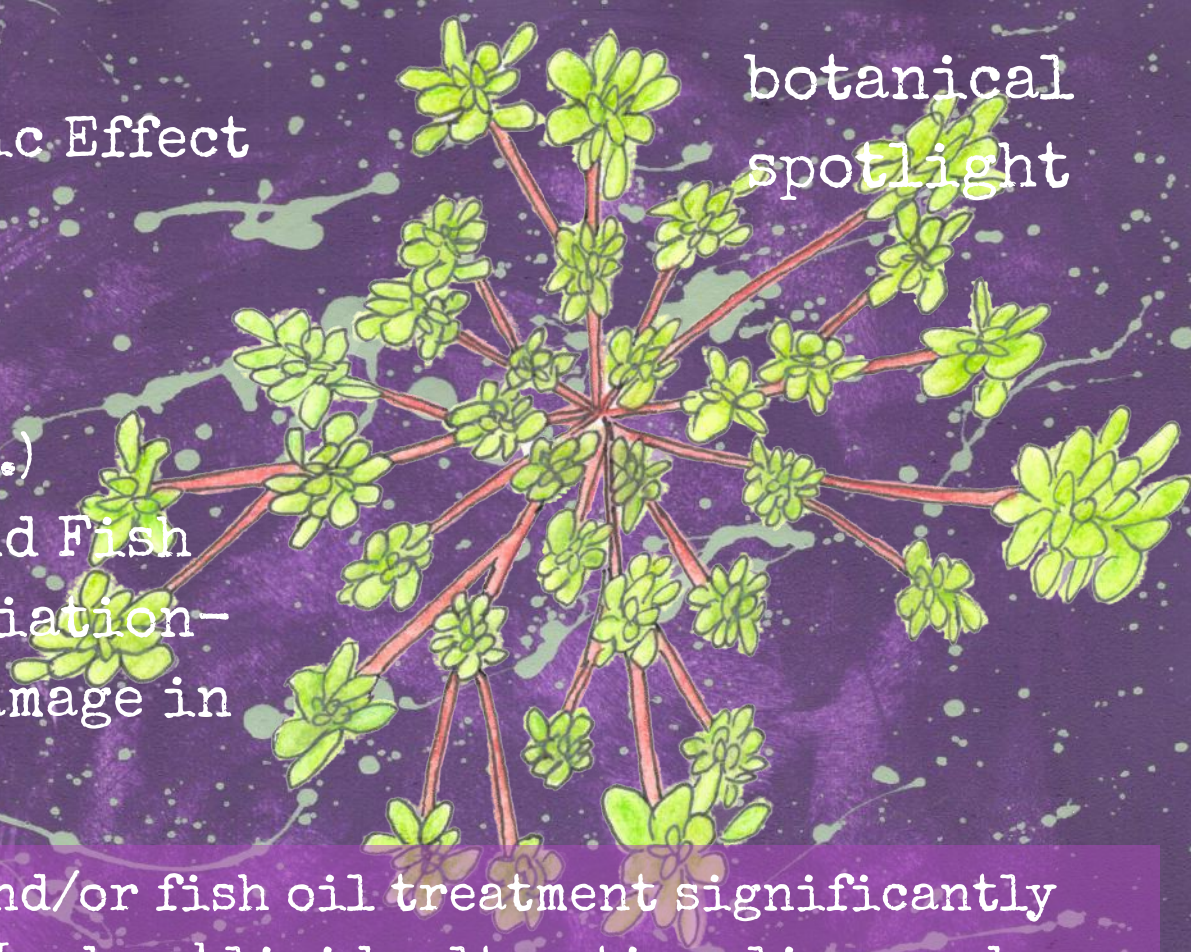
It is also important that the local subsidiary of the business should "put its own skin in the game." If everything is funded by head office, the local business will be less engaged and put less effort into making a community program a success.

The amount each part of the business contributes should be realistic and guided by head office. We know of a company with a global community program in which its local subsidiaries could propose projects that they and the head office would co-finance. The subsidiary in Peru got very excited and came up with an excellent project. Unfortunately, the program would have cost around \$200,000, and the local subsidiary had only \$20,000. It expected the rest to come from head office. The project could not go ahead on that basis.

Engagement will not happen overnight because local businesses need time to buy in to the project and to adapt or change current activities. You need to develop a long-term funding model so subsidiaries can get engaged and, if it works for them, be happy to co-fund it completely. Table 3.1 shows how costs could be shared over several years:

Synergistic Effect
of Aqueous
Purslane
(*Portulaca*
Oleracea L.)
Extract and Fish
Oil on Radiation-
Induced Damage in
Rats*

botanical
spotlight



"Purslane and/or fish oil treatment significantly attenuated [reduce] lipids alteration, liver and kidney functions as well as oxidative stress in irradiated rats. The results pointed out that dietary fish oil supplementation, at adequate doses, may provide a cushion for a prolonged therapeutic option against radiation-induced damage without harmful side-effects...It could be concluded that purslane extract and fish oil may have therapeutic potential to improve hepatic and renal functions as well as oxidative stress in irradiated rats. Moreover, their co-administration showed a better improved liver function."

2019: when am I going to need this information?

2020: very interesting...

Fingerling-Potato and Purslane Salad with Grainy-Mustard Dressing

2 pounds fingerling potatoes, scrubbed and halved lengthwise

1 cup purslane leaves

2/3 cup plain Greek yogurt

1 generous tablespoon whole-grain mustard

1 tablespoon Banyuls, Champagne, or other light vinegar

1 tablespoon extra-virgin olive oil

Salt & pepper

1. Boil potatoes until tender, 10-15 minutes, depending on size.

2. Rinse under cold water to stop cooking; then drain in a colander and let cool.

3. Whisk together yogurt, mustard, vinegar, and olive oil; add salt and pepper to taste.

4. When potatoes are cooled, mix with purslane in a bowl.

5. Add enough dressing to coat, and toss. Serve at room temperature.

Rant

Power

Power is finite. If you want more, you must take it from another.

Power is seductive. Once you have some, you want more. You don't want to give it up.

Living is hard. Power makes living easier. Why would you willingly give up something that makes life easier?



Shameless plugs

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